

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

<u>Contract / Revision</u> 499427 /		<u>Alt Order #</u> 06366023
<u>Product</u> RESTORE OUR FUTURE		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 618
<u>Advertiser</u> ISS/Restore Our Future		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 31	KVVU	10/29/12	10/29/12	Special Early News	Special Early News		:30			NM	1	\$950.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	2-----				2	\$950.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/29/12-11/04/12	Special Early News	Special Early News	M-----	:30		\$950.00	NM			
		See MG 31.4											
	2	KVVU	10/29/12-11/04/12	Special Early News	Special Early News	M-----	:30		\$950.00	NM			
		See MG 31.3											
	3	KVVU	10/29/12-10/29/12	News 5-530p	M-Su 1p-8p	M-----	:30		\$950.00	NM			
	Ⓜ	Credited											
	4	KVVU	10/29/12-10/29/12	News 5-530p	M-Su 1p-8p	M-----	:30		\$950.00	NM			
	Ⓜ	MG for 31.1 10/29											
Totals												119	\$186,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	104	\$169,300.00	\$143,905.00
10/29/12 - 11/02/12	15	\$16,700.00	\$14,195.00
Totals	119	\$186,000.00	\$158,100.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6366023 TRF# 499427 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 3: UNAPPROVED REV #3 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 14.57
 CHANGES *** KVVU-TV ***

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # 762 SALESMAN #
 AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME STEPHANIE KOHLBAUER

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN PH- TERESA DIFURIA
 TOWSON, MD 21286

ORDER # CONTRACT # 6366023 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST# 618 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 14.57

REP: OK'D M18 AND M21
 SEE LINES 56-57
 NEW TOTAL \$186,000
 NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
49	S		400P-430P	30		\$950.00	10/29	10/29	0		MON	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 618

PROGRAM : NEWS
 RA35+ : 2.0
 ORD COM1: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK
 CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

55	S		800P-1000P	30		\$7,500.00	10/29	10/29	0		MON	0
PROGRAM : X FACTOR RA35+ : 11.0 ORD COM1: SPOT N/A DUE TO NO WORLD SERIES GAME. MG 'X FACTOR'. CREDIT \$1200. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 1 SPOT/WK												

56	A		500P-530P	30		\$950.00	10/29	10/29	1		MON	1
PROGRAM : NEWS RA35+ : 2.0 ORD COM1: SPOT N/A PRG CHG DUE TO NO WORLD SERIES GAME. SEE MG OFFER. PRE-BOOKED ORD COM2: PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-49 FOR 1 SPOT/WK												

57	A		800P-1000P	30		\$3,150.00	10/29	10/29	2		MON	2
PROGRAM : X FACTOR RA35+ : 11.0 ORD COM1: CORRECTION ON RATE. CREDIT \$1200. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-55 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS:												

M18	OK'D	BUY#49	MISSED:MON/400P-430P				OCT29		30S	\$950.00	(NOV1/12)	
			OFFER:MON/500P-530P				OCT29		30S	\$950.00	PLS ADVISE.	
			CMT:SPOT N/A PRG CHG DUE TO NO WORLD SERIES GAME. SEE MG OFFER. PRE-BOOKED									
			CMT:PLS APPROVE.									

M21	OK'D	BUY#55	MISSED:MON/800P-1000P				OCT29		30S	\$7,500.00	(NOV2/12)	
			OFFER:MON/800P-1000P				OCT29(2/WK)		30S	\$3,150.00	PLS ADVISE.	
			CMT:CORRECTION ON RATE. CREDIT \$1200.									

OCT/12 169025.00 NOV/12 16975.00
 CONTRACT TOTAL 186000.00
 TOTAL SPOTS 119

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0% KTUD 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING
 REPUBLICAN VOTER BUY.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 12.16

BUYER NAME STEPHANIE KOHLBAUER
SALES PRSN PH- TERESA DIFURIA

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

LOCAL	REGIONAL
<p>1. <i>Local</i> (1990)</p> <p>2. <i>Local</i> (1995)</p> <p>3. <i>Local</i> (2000)</p> <p>4. <i>Local</i> (2005)</p> <p>5. <i>Local</i> (2010)</p> <p>6. <i>Local</i> (2015)</p> <p>7. <i>Local</i> (2020)</p> <p>8. <i>Local</i> (2025)</p> <p>9. <i>Local</i> (2030)</p> <p>10. <i>Local</i> (2035)</p> <p>11. <i>Local</i> (2040)</p> <p>12. <i>Local</i> (2045)</p> <p>13. <i>Local</i> (2050)</p> <p>14. <i>Local</i> (2055)</p> <p>15. <i>Local</i> (2060)</p> <p>16. <i>Local</i> (2065)</p> <p>17. <i>Local</i> (2070)</p> <p>18. <i>Local</i> (2075)</p> <p>19. <i>Local</i> (2080)</p> <p>20. <i>Local</i> (2085)</p> <p>21. <i>Local</i> (2090)</p> <p>22. <i>Local</i> (2095)</p> <p>23. <i>Local</i> (2100)</p>	<p>1. <i>Regional</i> (1990)</p> <p>2. <i>Regional</i> (1995)</p> <p>3. <i>Regional</i> (2000)</p> <p>4. <i>Regional</i> (2005)</p> <p>5. <i>Regional</i> (2010)</p> <p>6. <i>Regional</i> (2015)</p> <p>7. <i>Regional</i> (2020)</p> <p>8. <i>Regional</i> (2025)</p> <p>9. <i>Regional</i> (2030)</p> <p>10. <i>Regional</i> (2035)</p> <p>11. <i>Regional</i> (2040)</p> <p>12. <i>Regional</i> (2045)</p> <p>13. <i>Regional</i> (2050)</p> <p>14. <i>Regional</i> (2055)</p> <p>15. <i>Regional</i> (2060)</p> <p>16. <i>Regional</i> (2065)</p> <p>17. <i>Regional</i> (2070)</p> <p>18. <i>Regional</i> (2075)</p> <p>19. <i>Regional</i> (2080)</p> <p>20. <i>Regional</i> (2085)</p> <p>21. <i>Regional</i> (2090)</p> <p>22. <i>Regional</i> (2095)</p> <p>23. <i>Regional</i> (2100)</p>

VK-1

DATE NOV2/12 12.16

OK'D M20
NEW TOTAL SAME
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 618
AGENCY PRODUCT CODE =

32	S	700P-1000P	30	\$7,500.00	10/29	0	MON	0
----	---	------------	----	------------	-------	---	-----	---

```

PROGRAM : MLB WORLD SERIES
RA35+   : 11.0
ORD COM1: ADD

```

ZADD

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

55	A		800P-1000P	30		\$7,500.00	10/29	10/29	1		MON	1
----	---	--	------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : X FACTOR
 RA35+ : 11.0
 ORD COM1: SPOT N/A DUE TO NO WORLD SERIES GAME. MG 'X FACTOR'. CREDIT \$1200.
 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M18 UNRESL BUY#49 MISSED: MON/400P-430P OCT29 30S \$950.00 (NOV1/12)
 OFFER: MON/500P-530P OCT29 30S \$950.00 PLS ADVISE.
 CMT: SPOT N/A PRG CHG DUE TO NO WORLD SERIES GAME. SEE MG OFFER. PRE-BOOKED
 CMT: PLS APPROVE.

M20	OK'D		BUY#32			MISSED: MON/700P-1000P	OCT29		30S	\$7,500.00	(NOV2/12)	
						OFFER: MON/800P-1000P	OCT29		30S	\$7,500.00	PLS ADVISE.	
						CMT: SPOT N/A DUE TO NO WORLD SERIES GAME. MG 'X FACTOR'. CREDIT \$1200.						

OCT/12 169025.00 NOV/12 18175.00 CONTRACT TOTAL 187200.00
 TOTAL SPOTS 118

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING
 REPUBLICAN VOTER BUY.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP NOV2/12 09.04
CHANGES *** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	STEPHANIE KOHLBAUER	
SALES PRSN	PH- TERESA DIFURIA	

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

LCE)

1000

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 09.04

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 618
AGENCY PRODUCT CODE =

49	S	400E-430P	30	\$950.00	10/29	10/29	1	MON	1
----	---	-----------	----	----------	-------	-------	---	-----	---

PROGRAM : NEWS
RA35+ : 2.0
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-31 FOR 2 SPOTS/WK
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M18	UNRESL	BUY#49	MISSED: MON/400P-430P				OCT29		30S	\$950.00	(NOV1/12)	
			OFFER: MON/500P-530P				OCT29		30S	\$950.00	PLS ADVISE.	
			CMT: SPOT N/A PRG CHG DUE TO NO WORLD SERIES GAME. SEE MG OFFER. PRE-BOOKED									
			CMT: PLS APPROVE.									

M19	OK'D	BUY#49	MISSED: MON/400P-430P				OCT29		30S	\$950.00	(NOV1/12)	
			OFFER: NONE									
			CMT: SPOT N/A PRG CHG DUE TO NO WORLD SERIES GAME. FLIGHT ENDED. PLS									
			CMT: CREDIT.									

OCT/12	169025.00	NOV/12	18175.00									
										CONTRACT TOTAL	187200.00	
										TOTAL SPOTS	118	

MARKET TOTALS \$551,785 KVVU 14% KSNV 35% KLAS 27% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SHARE SLIGHTLY LOW DUE TO QUALITATIVE DATA USED. OLDER SKEWING
 REPUBLICAN VOTER BUY.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE